

*Inception Report of the project*

Enhancing agriculture based livelihood of small women farmers and improving their strategic role in agriculture through building multi level collectives, increasing agriculture productivity and establishing market linkages in the districts of **Chhatarpur & Tikamgarh M.P**

**Submitted to :**

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**Cc:**

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*Submitted by :*

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## INCEPTION REPORT

### 1. Organization (PIA) detail :

i.	Name of PIA with contact details	Action for Social Advancement (ASA), E-5/A, Girish Kunj, Arera Colony, Bhopal- 462016. +91-755-2427369 & 4057926, Fax +91-755- 4057925 Email:asa@asabhopal.org. Url: <a href="http://www.asaindia.org">www.asaindia.org</a> .
ii.	Legal Status ( <i>NGO / Network NGO / CBO / Producer Co. / Section-25 Co. / Pvt. Co</i> )	Not for profit NGO registered under the Gujarat Societies Registration Act. 1860 and the Bombay Public Trust Act, 1951.
iii.	Registration No. & Date of Registration	F-801-PMS /20 May 1996 /Gujarat
iv.		GJ.835.PMS /20 May 1996 /Gujarat
v.	<b>Project Title</b>	Enhancing agriculture based livelihood of small women farmers and improving their strategic role in agriculture through building multi level collectives, increasing agriculture productivity and establishing market linkages in the districts of <b>Chhatarpur &amp; Tikamgarh M.P</b>
vi.	Project Coverage	<ul style="list-style-type: none"> <li>• Two districts- Chhatarpur &amp; Tikamgarh <ul style="list-style-type: none"> <li>❖ Chhatarpur: Block: Bijawar &amp; Nowgong</li> <li>❖ Tikamgarh: Block: Jatara (2 clusters)</li> <li>❖ Total number of villages : 65</li> </ul> </li> </ul>
vii.	Project Cost	<ul style="list-style-type: none"> <li>• Total Rs.9.16 Cr.</li> <li>• MoRD funds: Rs.5.33 cr. – 58% of project cost</li> <li>• ASA contribution: Rs.2.33 cr. – 29% of project cost</li> <li>• Comm. contribution 1.50 cr. – 13% of project cost</li> </ul>
viii.	Project Approval Reference	<ul style="list-style-type: none"> <li>• K-11034/881/2011/MKSP/PAC dt. 27<sup>th</sup> June 2011</li> <li>• K-11011/43/2011/MKSP/MP dt. 19.12.2011</li> </ul>
ix.	Date of MoU signed	21 <sup>st</sup> December 2011
x.	Fund Release status	No funds released so far
xi.	Report Type	Inception Report

### 2. Executive summary of the project / Brief description of the project

2.1 The purpose of the project is to collectivize women farmers at various levels for creating strategic role for them in agriculture and creating sustainable agriculture based livelihood for them. The major components of the project thus would include- (a) Building and nurturing women farmers' groups at the primary and apex level, (b) Planning and implementation of agriculture based livelihood initiatives, (c) Formation and development of Mahila Kisan Producer Company for market linkage and obtaining extension and knowledge services

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2.2 The project will be implemented with 8000 small and marginal women farmers spread over in 65 villages in four clusters of Chhattarpur and Tikamgarh districts of M.P. It is planned that about 120-130 women farmers representing equal number of families belonging to the small and marginal category from each village would be participating in the project.

2.3 The villages are those where ASA has been working for land, water and agriculture based livelihood promotion for some time and where primary groups (PG) of women are already existing to some extent in the form of SHG/JLG, Producer Groups, Watershed Groups, Water Users' Group, etc.

2.4 Since these PGs are already into the agriculture sector their core functioning will remain same however will be further strengthened by providing inputs in regard to organizational development and agriculture based livelihood interventions. These PG shall be the pivotal point for planning and implementation of the initiatives planned in the project.

2.5 Once the PGs are stabilized they will be federated under a Mahila Kisan Producer Company (MKPC) in each Cluster, where the members of the PGs will become equity holder. About 1000-1500 women farmers are envisaged to be under one MKPC as members. The MKPC will eventually become the formalized local institution of women farmers to address the issues of agribusiness and agriculture extension. A trained team of Agribusiness professional, recruited by the MKPC shall help the MKPC and their BoDs (Board of Directors) to plan and implement the business plan.

2.6 Community Resource Persons (CRPs), men and women, will be groomed on institutional and technical aspects with a view that they will be serving as service providers in the local area.

2.7 Training, exposure and constant handholding to the Women's institutions and CRPs will be the key strategy of the project. The women led institutions and the CRPs are expected to be leading the project implementation with facilitation support by the project staff.

2.8 Agriculture based technology introduction, validation and adoption will be the key to bring in positive change in the livelihood status of women and change in asset base. For introduction and validation of agriculture technologies there will be a "Mahila Kisan Pathshala (MKP)" (a localized version of the farmer field school), in each village in which the members from the PG will participate. The method of PTD (Participatory Technology Development) will be the key approach while conducting MKP.

2.9 **Key activities.** There are **three main set of activities** : (a) training, exposure and several capacity building interventions for the PG and CRPs, (b) agriculture based livelihood interventions such as – trial and demonstration of Good Agriculture Practices (replacement of varieties, SRI, SWI, vegetable garden, seed production and dissemination, INM, IPM, etc.), Land and water resources development (viz. field bund, Leveling, stop dam, Talav, dug wells, lift irrigation, sprinkler, etc.); and (c) formation and development of Mahila Kisan Producer Company (MKPC), for which activities will include awareness building, federate the PGs into company, drafting constitution, registration of the company, develop and establish system and procedures related to admin, accounts, HR, develop business plan and implementation, statutory compliance, etc.

### 2.10 Rationale for Support under MKSP

The proposed project addresses the issues of – (a) unorganized status of women farmers despite their significant contribution in agriculture, (b) low productivity in agriculture due to insignificant extension activities and poor status of resource base (poor soil health, high dependency on rainfall, etc.), (c) poor market linkages for backward and forward linkages, and (d) poor extension system, (e) disadvantaged areas in terms of incidence of poverty and backwardness.

The proposed project addresses the above issues by – (a) organizing women farmers at primary level and subsequently at the apex level to ensure sustenance, (b) invest heavily on the capacity building of the WI's to put them in leadership role and building social capital in the villages, (c) introducing, validating and disseminating various agriculture based livelihood initiatives to create asset base at the family level to enhance their income and food security, (d) MKPC to integrate small holders with the market and knowledge resources to obtain farm inputs and services of high quality and fair price for their produce. The MKPC would be an effective platform to carry out an alternative system of extension mechanism, and (e) the fleet of LRPs who would be developed will continue to provide services on revenue generation basis. All of these together would address most of the MKSP project objectives.

### 2.11 Budget

The total project cost is **INR 916.01 Lacs** of which 58% i.e. **INR 532.57** is requested from the MKSP and **INR 232.63 Lacs** (25%) will be borne by ASA, and **INR 150.81 Lacs** (16%) by the community. The project will leverage fund from the government sources mainly IWMP, NREGS and other Foundations such as Sir Dorabji Tata Trust, Ford foundation, ICAR, etc. for selective elements shown under the contribution of ASA in the budget sheet.

### 2.12 Project Results

#### Economic

- Increased agriculture productivity to the tune of 100% of the present level. In other words per hectare net return per year would be at least Rs.15-16000/- from the current level of 4-5000/- per year.
- Food security will be ensured to the 100% of the target families
- Market linkage for the backward and forward integration will be ensured with competitive market and as a result there will be at least 30-40% savings / gain at the farmer's level.
- There will be additional employment generated due to increased intensity of farming.
- There will be sub-sector development for agriculture such as seed production, organic fertilizer production, aggregation of produce and primary processing, poultry production, etc.. All these will contribute to energize the local economy for multiplier effect.

#### Social

There will be significant impact on the social front.

- Firstly, there will be social capital built in the form of women's groups in the village who will lead the project initiatives.
- Further, there will be MKPC which will weave the primary groups together and therefore will carry a lot of collective bargaining power.

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- There will be emergence of women leadership which will be key for the development of the area. Most importantly the women will find a place in the mainstream political system and recognition as farmers.
- The benefits of project in terms of reduction in migration, food security, nutritional security, etc. will reduce drudgery of women and contribute to improve their strategic role in agriculture.

### Environmental

The environmental impact of the project would be many. Firstly, due to adoption of appropriate farming practices there will be reduction of negative impact on environment. For instance, the adoption of SRI will reduce water use, recommended doses of fertilizers and chemicals will have positive impact on soils and environment, promotion of INM and IPM will help in improving the health of soil, testing of soil will help farmers to use only those fertilizers which are required. There will be biological control measures for pests and diseases. So, there will be numerous benefits of following appropriate agronomy. Secondly, the soil and water conservation measures will reduce soil erosion and increase ground water level. On the contrary, none of the technologies will have any negative impact on environment.

### **3. Activities undertaken so far:**

3.1 The project has formally started from 01 January 2012 after the sanctioning of the project on 19<sup>th</sup> December 2011 by the MoRD. However, as stated already that ASA has been working in the area for sometime for agriculture based livelihood promotion and the progress that has been happening in the area is all inclusive under the progress of MKSP. The MKSP is a value addition initiatives of ASA's past and current work in the area.

#### 3.2 Deployment of Staff

In all the four project clusters (Bijawar and Nowgong in Chhatarpur and Jatara in Tikamgarh) staff have been deployed. ASA already had team establishment in those clusters, however, exclusive staff allocation has been done for the MKSP project. The staff included professionals from agriculture, civil engineering and sociology. Besides there are CRPs in each cluster. In addition, the cluster level staff are supported by the district team and the SMS from the head office of ASA. In short, the full capacity of staff are in place with well coordinated support system for them to undertake project activities.

#### 3.3 Orientation and training of staff on MKSP

For all the Cluster team, District team and State team, two round of orientation programme has been conducted during October 2011 and in January 2012. The programme contained discussion about the project and *modus operandi*, institutional mechanism, impact results and roles and responsibilities among the cluster team and district team. The programme also chalked out the action plan for six months for each of the cluster Team. Besides formal training monthly review meetings have also discussed the MKSP which has further helped in clarifying approach. Project proposal, MKSP guidelines have been circulated among the project staff. Also, budget allocation for cluster team for 2011-12 has been done.

#### 3.3 Finalization of clusters / villages

The project intervention villages of each cluster has been finalized in consultation with the M.P. Rajya Ajevika Forum (MPRAF). Following are the list of villages

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**Village list: District Chhatarpur Block Cluster – Nowgong:**

Sr.#	Village	Block	No. of household	Population	Social category			
					Tribal	SC	OBC	General
1	Bilahari	Nowgong	989	4406	308	1960	969	1168
2	Dharampura	Nowgong	228	936	66	458	342	70
3	Madarkha	Nowgong	199	856	60	200	400	196
4	Nanimau	Nowgong	20	179	11	99	32	37
5	Nayagaon	Nowgong	402	1379	106	607	303	363
6	Siagrawan Khurd	Nowgong	314	1468	88	905	228	247
7	Sigrawan Kala	Nowgong	410	1527	102	363	696	366
8	Simarda	Nowgong	86	461	31	335	90	5
9	Tidni	Nowgong	489	1339	94	562	457	226
	<b>Total</b>		<b>3137</b>	<b>12551</b>	<b>866</b>	<b>5489</b>	<b>3518</b>	<b>2679</b>
	<b>%age</b>			<b>100%</b>	<b>7%</b>	<b>44%</b>	<b>28%</b>	<b>21%</b>

**Village list: District Chhatarpur: Block & Cluster– Bijawar**

Sr.#	Village	Block	No. of household	Population	Social category			
					Tribal	SC	OBC	General
1	Mednipura	Bijawar	235	1116	99	248	66	703
2	Gulat	Bijawar	283	1344	119	298	158	768
3	Patan	Bijawar	511	2427	216	539	166	1507
4	Moukhera	Bijawar	298	1416	126	314	223	753
5	Jasgavakhurd	Bijawar	182	865	77	192	64	532
6	Lakhangava	Bijawar	887	4213	374	935	352	2552
7	Bharatpura	Bijawar	701	3330	296	739	466	1829
	<b>Total</b>		<b>3097</b>	<b>14711</b>	<b>1306</b>	<b>3266</b>	<b>1495</b>	<b>8644</b>
	<b>%age</b>			<b>100%</b>	<b>9%</b>	<b>22%</b>	<b>10%</b>	<b>59%</b>

**Village list- District Tikamgarh Block & cluster: Jatara**

Sr.#	Village	Block	No. of household	Population	Social category			
					SC	Tribal	OBC	Gen.
1	Lakhepur	Jatara	134	725	112	19	232	362
2	Dara	Jatara	45	239	13	0	76	150
3	Taparion najdik dara	Jatara	48	303	35	22	97	149
4	Dargaykhurd	Jatara	252	1291	322	11	413	545
5	Dargay Bhata	Jatara	3	10	2	0	3	5
6	Dargay kala	Jatara	226	1171	350	152	375	294
7	kodiya	Jatara	146	735	132	216	235	152

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Sr.#	Village	Block	No. of household	Population	Social category			
					SC	Tribal	OBC	Gen.
8	Panchampura	Jatara	170	944	209	133	302	300
9	Panayari	Jatara	15	125	0	11	40	74
10	Bhorgarh	Jatara	90	500	197	0	160	143
11	Toriya Bhorkhari	Jatara	66	446	0	0	143	303
12	Teela Dant	Jatara	58	367	45	0	117	205
13	Mastapur Khas	Jatara	385	1951	389	134	624	804
14	Mastapur Bhata	Jatara	09	57	0	57	0	0
15	Mastapur Pahad	Jatara	45	239	13	0	76	150
16	Malpitha	Jatara	314	1731	437	150	554	590
17	Bihariपुरा	Jatara	11	79	0	0	25	54
18	Gor	Jatara	536	2805	738	91	898	1078
19	Nadia	Jatara	231	1306	512	226	418	150
20	Vrijrawan	Jatara	468	2615	940	304	837	534
21	Majhgawan	Jatara	225	1125	174	152	360	439
22	Punal Khas	Jatara	207	1150	421	210	368	151
23	Madkhera	Jatara	276	1726	377	65	552	732
24	Bermatal	Jatara	205	1402	119	165	449	669
	<b>Total</b>		<b>4156</b>	<b>22985</b>	<b>5537</b>	<b>2061</b>	<b>7355</b>	<b>8032</b>
	<b>%age</b>			<b>100%</b>	<b>24%</b>	<b>8%</b>	<b>32%</b>	<b>36%</b>

#### Village list- District Tikamgarh Block: Jatara, Cluster: Dighoura

Sr.#	Village	Block	No. of household	Population	Social category			
					SC	Tribal	OBC	Gen.
1	Kuwarपुरा	Jatara	134	1022	90	249	327	356
2	Vikrampur	Jatara	63	405	164	88	130	23
3	Mathupura	Jatara	32	61	0	0	20	41
4	Bairwar khas	Jatara	711	4237	816	169	1356	1896
5	Bairwarjungle	Jatara	39	271	0	205	66	0
6	Bandarguda	Jatara	101	661	221	0	212	228
7	Muhara Khas	Jatara	1047	5968	1259	354	1910	2445
8	Muhara jungle	Jatara	24	267	0	0	85	182
9	Manchi	Jatara	408	2473	622	253	791	807
10	Vedपुरा	Jatara	243	1324	169	396	424	335
11	Pahara	Jatara	195	1060	149	101	339	471
12	HirdyaNagar	Jatara	161	726	443	0	232	51
13	Shivपुरा	Jatara	120	670	282	0	214	174
14	Herपुरा	Jatara	245	1165	246	18	373	528
15	Shahपुरा	Jatara	200	1004	369	0	321	314

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Sr.#	Village	Block	No. of household	Population	Social category			
					SC	Tribal	OBC	Gen.
16	Piprat	Jatara	136	689	254	0	220	215
17	Vidora Jangal	Jatara	14	54	21	6	17	10
18	Bichoda Khas	Jatara	843	4805	1090	321	1538	1856
19	Bichoda Bhatta	Jatara	84	458	72	0	147	239
20	Maubata	Jatara	22	117	22	0	37	58
21	Deoura	Jatara	13	30	2	5	10	13
22	Dhamna Bhatta	Jatara	28	147	68	21	47	11
23	Chanderpura	Jatara	191	1293	427	198	414	254
24	Ramgarh	Jatara	180	1021	144	233	327	317
25	Sitapur	Jatara	183	996	61	69	319	547
<b>Total</b>		<b>Jatara</b>	<b>5417</b>	<b>30874</b>	<b>6910</b>	<b>2661</b>	<b>9880</b>	<b>11423</b>
<b>%age</b>				<b>100%</b>	<b>22%</b>	<b>8%</b>	<b>32%</b>	<b>38%</b>

### 3.4 Institution building Initiatives:

This is an existing working area of ASA. Hence, primary groups of women i.e. SHG & Activity Based Group are in place. More are being organized. Following table provides the information on community institutions formed so far and being instrumental in project implementation.

Sr. #	District	Block	Cluster	Progress in Primary Group formation & development (nos.)					
				SHG	PG	LG	WUG	WDC	Other (FFS)*
1	Chhatarpur	Nowgong	Nowgong	59	70	0	2	0	4
2	Chhatarpur	Bijawar	Bijawar	91	93	0	2	2	8
3	Tikamgarh	Jatara	Jatara	44	7	0	14	3	1
4	Tikamgarh	Jatara	Dighoura	3	34	0	5	2	6
<b>Total</b>				<b>197</b>	<b>204</b>	<b>0</b>	<b>23</b>	<b>7</b>	<b>19</b>

\* Farmer Field School

Approximately 200 SHGs are formed which are all women SHGs. Besides this there are over 250 other Activity Based Groups like seed producers, vegetable growers, producer of “Responsible Soy bean”<sup>1</sup> categorized as Producers’ Groups (PGs), water users groups (WUGs), Water Development Committees (WDCs) in the land and water development related programmes. They are need based groups formed as

<sup>1</sup> Responsible soya bean is a third party certified product like organic fetches premium price in the market



per project needs; however it is ensured that these members are also a member of an SHG. There are over 3500 households are already part of the SHGs and other ABGs. Mobilization process is going on to cover more number of households in the programme. In total it is estimated that nearly 8000 households would be covered under the project.

The formation process of Mahila Kisan Producers Company (MKPC) has started in the clusters of Bijawar, and Naugaon of Chhatarpur and in both clusters of Jatara of Tikmagarh. In Bijawar, a farmer producer company has been already incorporated with 563 members/shareholders in December 2011. It has also transacted a business of over Rs.10 lakh so far, mainly agriculture input supply. In other places too the mobilization process for forming FPC is going in full swing. So far 523 households have registered themselves as members/shareholders in other three companies. The incorporation process inclusive of constitution framing, larger discussion with the members and potential members, exposure visits to established companies are going on side by side. It is expected that by another three to six to nine months each of the companies will be registered and will have membership / shareholders of 1200-1500 each.

### 3.5 Training and exposure

During the period from October 2011 till January 2012, the following training and exposure programmes have been taken for the various community institutions.

Particulars Months	No of trainings/ Exposures	Total No. of participants	No. of women participants	Name of donor agency	Training topics
October	39	2139	580	Solidaridad, The Netherlands	1.GAP (INM & IPM) 2. Seed treatment 3. Line sowing 4. Seed Production
November	14	1561	425	Solidaridad, The Netherlands	1.GAP (INM & IPM) 2. Seed treatment 3. Line sowing 4. Seed Production
December	12	919	302	Solidaridad, The Netherlands & Department of Agriculture & Farmers' Welfare GoMP (Technical Support)	1.GAP (INM & IPM) 2. Seed treatment 3. Line sowing 4. SWI
January	14	418	179	Agriculture & Farmers' Welfare GoMP (Technical Support)	1. SWI 2.Irrigation management for wheat

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## 3.6 Livelihood initiatives:

During the period from October 2011 till January 2012, the following livelihood activities have been taken up in the project as mentioned below:

- Activities related to land & water interventions :

Sr. #	Activity	Dist/Block	Cluster	Unit	# unit	Cost (Rs. Lakh)	Donor	# families benefitted
1	Field bunding	Chhatarpur/ Bijawar	Bijawar	running meter	1908.00	2.56	MGNREGS	30
		Tikamgarh	Jatara	RM	16970.00	11.00	MGNREGS / IWMP	175
2	Earthen Gully Plug	Tikamgarh	Jatara	no	60.00	2.10	MGNREGS / IWMP	25
3	Boulder Check Dam	Tikamgarh	Jatara	no	863.00	12.95	MGNREGS / IWMP	200
4	Contour Trench	Tikamgarh	Jatara	RM	1380.00	0.82	MGNREGS / IWMP	20
5	Earthen Tank / Dug Out Pond	Tikamgarh	Jatara	no.	8	35	MGNREGS / IWMP	55
6	Stop Dam / Check Dam	Tikamgarh	Jatara	no.	8.00	35.00	MGNREGS / IWMP	48
		Tikamgarh	Dighoura	no.	2.00	8.86	MGNREGS / NAIP	18
7	Dug wells	Chhatarpur/ Bijawar	Bijawar	no.	3.00	5.54	MGNREGS / NAIP	6
		Chhatarpur/ Nowgong	Nowgong	no.	3.00	5.52	MGNREGS	8
		Tikamgarh/ Jatara	Jatara	no.	13.00	37.83	MGNREGS	17
		Tikamgarh/ Jatara	Dighoura	no.	6.00	17.46	MGNREGS	9
8	Micro Sprinkler	Chhatarpur/ Bijawar	Bijawar	no.	00	00		
		Chhatarpur/ Nowgong	Nowgong	no.	3.00	0.74	MGNREGS/Agri. dept.	5
9	Drip Irrigation System	Chhatarpur/ Bijawar	Bijawar	no.	6.00	4.02	MGNREGS/Agri.dept.	6
		Chhatarpur/ Nowgong	Nowgong	no.	17.00	11.53	MGNREGS/Agri.dept.	17
		Tikamgarh/ Jatara	Jatara	no.	27.00	5.67	MGNREGS/Agri. dept.	27
10	Agro forestry Plantation	Chhatarpur/ Nowgong	Nowgong	no.	1000.00	0.52	Agriculture/Horti. dept	15
<b>Total</b>						<b>197.12</b>		

IWMP : Integrated watershed Management Programme, GoI; NAIP : National Agriculture Innovation Project, ICAR

- Agriculture productivity enhancement activities :

Different agriculture productivity enhancement measures have been initiated where farmers have realized yield increment from 20 - 25% in major Kharif crops like cotton and Soybean. Good agriculture practices have been widely disseminated amongst target project beneficiaries. Good agriculture practices like line sowing, seed treatment, proper seed rate, plant spacing, integrated pest management practices, use of organic fertilizers like vermi composting have been widely disseminated which has resulted not only in the terms of productivity enhancement but also have reduced cost of production. Low cost pest management techniques like "T" guard have been also popularized for natural pest control in Soybean and Gram field. 325 vegetable gardens have been promoted in the MKSP clusters which has not only ensured the availability of vegetables at family level but also farmers have earned Rs.6000-8000 additional income by selling vegetables in the nearby market.

Progress on agriculture productivity enhancement during October 2011 till January 2012 can be seen at a glance in the following table :

District	Block/ Cluster	SRI	SWI	Trial on GAP	FFS	Demos on Responsible Soya <sup>2</sup>	Better Cotton Demos	Vegetable Gardens
Chhatarpur	Nowgong	-	350	500	12	22	-	200
	Bijawar	-	450	750	16	88	-	125
Tikamgarh	Jatara		100			40	-	-
	Dighoura	-	-	-	-	-	-	-
<b>Total</b>		<b>0</b>	<b>900</b>	<b>1250</b>	<b>28</b>	<b>150</b>	<b>0</b>	<b>325</b>

#### Micro plan preparation:

With the MKSP funding the project staff have started preparing detailed village level micro plan. ASA follows a standard format for this purpose which will be used for the documentation of the plan. Participatory exercises are being conducted in the village for the preparation of the plan which is expected to be complete by end of May 2012.

<sup>2</sup> Responsible soy & Better cotton trials are primarily of initiatives of cultivation of soy and cotton respectively taking into consideration the social & environmental factors along with promoting Good Agriculture Practices (GAP). These are third party certified programmes with emerging demand in the market

**4. Activity Schedule (Gantt Chart) : January 2012 - December 2012**

Sr. #	Items	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>1</b>	<b>Organizational Development &amp; Strengthening</b>												
1.1	Promotion & nurturing of Mahila Kissan Samooh (SHGs & ABGs)												
1.2	Mobilization & Formation of Group's Federation as Mahila Kisan Producer Companies (MKPC)												
1.3	Registration & incorporation of MKPC												
1.4	Organizing ToTs & Exposure visits for Agrani Mahila Kissans (AMK)												
1.5	Development of Training Tools Kits for all Agrani Mahila Kissans												
1.6	Management Training to Governing Body of MKPC												
1.7	Establishment of Basic Infrastructure for MKPC like seed grading machines , Electric Motors, etc.												
1.8	Construction of medium size Go-down at MKPC for storage purpose												
1.9	Documentation/ record keeping at Samooh & Farmer's level (Group Register, Box etc)												
1.1	Recruitment of CRPs												
1.11	ToT and Exposures of CRP												
<b>2</b>	<b>Agriculture Development programme</b>												
2.1	Organizing Front line Demonstrations with MKP												
2.2	Demonstration on INM & IPM ( On Major crops )												
2.3	Promotion of SRI & SWI												
2.4	Participatory Selection of varieties & dissemination trial												
2.5	Promotion of Vegetable Garden												
2.6	Promotion of fisheries with landless group (fishing equipment, trng.)												
2.7	Demonstrations on safe use of Agrochemicals												
2.8	Development of trainings modules, training materials & Audio Visuals Aids												
<b>3</b>	<b>Land &amp; Water Resource Development</b>												
3.1	Women Managed Micro Lift Irrigation Systems												
3.2	Dug wells												
3.3	Land improvement ( Labelling & Bunding)												
3.4	Community Managed Water harvesting Structure like Stop dams												
3.5	Micro Irrigations ( Sprinkler)												
3.6	GIS based planning & monitoring of Land, water & agri development												

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**5. Description of each activity:**

<b>Sr. #</b>	<b>Items</b>	<b>Activities</b>
<b>1</b>	<b>Organizational Development &amp; Strengthening</b>	
1.1	Promotion & nurturing of Mahila Kisan Samooh (SHGs & ABGs)	(i) Awareness generation about the project-objectives, modalities, role of WIs and project team (ii) Participatory identification of eligible women farmers for the project (iii) Concept seeding with the existing groups and newly formed groups, identification of capacity building needs, prepare CB plan (vi) Establishment of group norms and handhold support for nurturing
1.2	Mobilization & Formation of Group's Federation as Mahila Kisan Producer Companies (MKPC)	(i) Awareness generation (meeting, exposure, etc.) (ii) Membership drive, drafting constitution of the MKPC, holding General body meeting, approval of the constitution, etc.
1.3	Registration & incorporation of MKPC	(iii) Initiation for the incorporation of the MKPC with the Registrar of Company (RoC) (iv) Annual General Body meeting after incorporation, issuance of share certificates, re-election of the BODs, etc.
1.4	Organizing ToTs & Exposure visits for Agrani Mahila Kisans (AMK)	Self explanatory
1.5	Development of Training Tools Kits for all Agrani Mahila Kisans	Self explanatory
1.6	Management Training to Governing Body of MKPC	(i) Building business management capacity of the MKPC leadership and development of business plan (ii) Development of System & Procedures related to accounting, general administration, human resources management, procurement, etc. These are important for the functioning of the company in a transparent manner. The professional team will work with the BoD for its development. Training and handholding support will be provided for its operationalization. (iii) Handhold support to MKPC to implement the business plan
1.7	Establishment of Basic Infrastructure for MKPC like seed grading machines , Electric Motors / DG Sets, Gravity Separator	Business related infrastructure shall be established to make the MKPC business feasible
1.8	Construction of medium size Go-down at MKPC for storage purpose #9	As per above
1.9	Documentation/ record keeping at Samooh & Farmer's level (Group Register, Box & Kissan	(i) Groups being generic in nature and engaged in

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Sr. #	Items	Activities
	Pustika etc) #10	financial activities it is imperative to maintain records in a transparent and scientific manner for which specific software shall also be procured besides maintaining the groups records manually in registers. (ii) To record the benefits extended to Mahila Kisan farmer's book ( Kissan Pustika) shall also be issued to the
1.10	Recruitment of CRPs	Self Explanatory
1.11	ToT and Exposures of LRP #11	LRPs will be trained on various agriculture technologies and group management aspects
<b>2</b>	<b>Agriculture Development programme</b>	
2.1	Organizing Front line Demonstrations with MKP	Organize Mahila Kisan Pathshala (MKP) for Front Line Demonstration for agriculture technologies
2.2	Demonstration on INM & IPM ( On Major crops )	INM & IPM demonstration trial will be conducted as a part of GAP
2.3	Promotion of SRI & SWI	SRI and SWI of tested technologies which will be disseminated with large number of women farmers
2.4	Participatory Selection of varieties & dissemination trial	Farmers' preferred varieties would be selected through participatory process and once selected they will be disseminated through localized seed production and dissemination of seeds
2.5	Promotion of Vegetable Garden	Small vegetable garden of 10-12 decimal will be taken up
2.6	Promotion of fisheries with landless group (fishing equipment, trng.)	Fishery is an important livelihood activity in Tikamgarh especially with land less. This will be strengthened further with technical and managerial inputs
2.7	Demonstrations on safe use of Agrochemicals	Demonstration on balanced and safe use of agrochemicals to reduce hazardous impact on health
2.8	Development of trainings modules, training materials & Audio Visuals Aids	Trainings modules, training materials & Audio Visuals Aids shall be developed.
<b>3</b>	<b>Land &amp; Water Resource Development</b>	
3.1	Women Managed Micro Lift Irrigation Systems	Small group based (5-10 farmers) LIs will be set up based on perennial water sources. This will be done with very poor women farmers
3.2	Dug wells	group based (2-3 farmers) dug wells will be constructed for irrigation purposes mainly for This will be done with very poor women farmers
3.3	Land improvement ( Leveling & Bunding)	Land bunding & leveling will be done to check soil

Sr. #	Items	Activities
		erosion and to improve condition of resources
3.4	Community Managed Water harvesting Structure like Stop dams	Community level water harvesting measures to improve irrigation and ground water recharge. About 8-10 farmers or about 8-10 ha. of land under irrigation per SD
3.5	Micro Irrigations (Sprinkler)	This will be introduced as farm level water conservation measures
3.6	GIS based planning & monitoring of Land, water & agri development by Agrani Mahila ( Pilot)	Every village shall be plotted on GIS map for planning & monitoring of Land, water & agri development on pilot

## 6. Reasoning for timing of activity

The activities have been phased keeping in view the seasonality of the activity and the capacity of the community institutions to implement them. For instance, all the agriculture interventions are planned during kharif and rabi seasons while land and water resource development related activities are planned during dry season upto June and during October to December. The training and exposure visits are planned during lean season of agriculture to enable maximum participation of women farmers in the activity.

## 7. How the individual activity will be undertaken and by whom

The planned activities of the project are expected to be carried out by the community institutions under the facilitation support by the project team. In ASA all programmes are governed by the Standard Operating Manual (SoM), the same will be followed. The community institutions shall be playing the pivotal role in terms of work and beneficiary identification, implementation and monitoring of the activity. As the project progresses and with the increased capacity of the community institutions the financial powers will be delegated up to the Community institutions level.

## 8. Expected Output:

Objectives	Description of objectives	Key Outputs /Verification Indicators
1. Collectivization of poor women farmers into Primary groups (PG) & enhance skills & knowledge to facilitate plan and implement agriculture based livelihood initiatives	1.1. Poor women farmers are organized into PGs	1.1.a. 8000 poor women farmers organized into nearly 400 PG; over 95% are with tribal, Dalit and OBC women 1.1.a.1. At least 80% of the PGs obtained Grade-A for institutional assessment
	1.2 skill building thru handhold support & training	1.2.a Each PG has developed and implemented livelihood initiatives

Objectives	Description of objectives	Key Outputs /Verification Indicators
	for planning & implementing agriculture based livelihood initiatives	
2. Local Resource Persons (LRPs) developed to provide handhold and technical support to Mahila Kishan in agriculture	2.1 LRPs will be trained on various agriculture technologies and group management aspects	2.1.a. Approximately 40 LRPs will be trained and engaged for providing agriculture based livelihood services
3. Increased crop productivity of Mahila Kisans through appropriate agriculture technology introduction and adoption.	3.1 Agriculture technologies related to varietal replacement, SRI, SWI, INM, IPM, Kitchen garden, land development, micro irrigation, etc will be introduced	3.1.a Cropping intensity increased by min. 50% for min. 80% of Mahila Kisan 3.1.b. Productivity of major crops doubled for at least 80% of Mahila Kisan
4. Mahila Kishan Producer Company (MKPC) developed, market linkage developed, alternative extension services established	4.1.a MKPC will be developed with the PGs to link with competitive mkt;  4.1.b MKPC will be the platform to establish alternative agri. extension system with the help of the LRPs. It will also link with the existing knowledge and	4.1.a Each MKPC has at least 1200-1500 Mahila Kisan as equity holders/members  4.1.a1. Each MKPC has developed business plan and implemented  4.1.a2. each MKPC has an annual business turnover of at least Rs.1 crore by 3 <sup>rd</sup> . yr.  4.1.a3. At least 80% of the MKPCs have reached break even by 3 <sup>rd</sup> . year  4.1.a4 Financial & non-financial benefits at the member level is at least Rs.3000/year at the end of 3 <sup>rd</sup> . year  4.1.a5. At least 80% of the MKPC has obtained grade –A for institutional assessment  4.1.b Systems & Procedures for agri extension services established  4.1.b1 At least 50% of the Mahila kisan reported satisfactory

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Objectives	Description of objectives	Key Outputs /Verification Indicators
	technical institutions in public and private domain	services from MKPC

Activities to promote sustainable agriculture	Description	Outputs/Verification Indicator	Target
Organize Mahila Kisan Pathshala (MKP) for Front Line Demonstration	FLDs of agriculture technologies will be done for main crops through Farmer Field school mode.	At least 60-75% of Mahila kisan has adopted technologies demonstrated thru FLDs	240 FLDs
Demonstration on INM & IPM (on Major crops )	INM & IPM demonstration trial will be conducted	At least 50-60% of Mahila kisan has adopted INM & IPM	2600 trials
Dissemination of SRI & SWI	SRI and SWI are tested technologies which will be disseminated with large number of women farmers	At least 70-80 of Mahila Kisan has adopted SRI and SWI	2800 dissemination trial
Trial on Participatory Selection of varieties & dissemination	Farmers' preferred varieties would be selected through participatory process and once selected they will be disseminated through localized seed production and dissemination of seeds	At least 70-80 of Mahila Kisan has adopted farmers' preferred varieties	1800 introductory & dissemination trial
Trial on small Vegetable Garden	Small vegetable garden of 10-12 decimal will be taken up	At least 70-80 of Mahila Kisan has adopted the practices of veg. garden	540 V. garden trial
Promotion of backyard poultry	Small scale (max. 100 Chics) organized poultry mainly with landless women.	At 50-75% of the women have adopted the practice	150 backyard poultry
Promotion of fishery with existing groups	Fishery is an important livelihood activity in Tikamgarh especially with land less. This will be strengthened further with technical and managerial inputs	At least 80-90% of the fishery groups have increased income significantly due to technical interventions	30 groups
Demonstration on safe use of Agrochemicals and safe disposal of empty containers	Demonstration on balanced and safe use of agrochemicals to reduce hazardous impact on health	At least 70-80 of Mahila Kisan families have adopted the practices of safe use of agrochemicals and disposal of empty containers	4000 trials

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Activities to promote sustainable agriculture	Description	Outputs/Verification Indicator	Target
Construction of micro Lift Irrigation system	Small group based (5-10 farmers) LIs will be set up based on perennial water sources. This will be done with very poor women farmers	Area under irrigation increased	6 LIs
Construction of Dug wells	group based (2-3 farmers) dug wells will be constructed for irrigation purposes mainly for This will be done with very poor women farmers	Area under irrigation increased	240 Dug wells
Land improvement ( Leveling & Bunding)	Land bunding & leveling will be done to check soil erosion and to improve condition of resources	Productivity of land increased	800 farmers for nearly 800 ha. land (approx.)
Community managed Stop dams	Community level water harvesting measures to improve irrigation and ground water recharge. About 8-10 farmers or about 8-10 ha. of land under irrigation per SD	Area under irrigation increased	8 Stop dams will be built
Trial on Micro irrigation system (Sprinklers)	This will be introduced as farm level water conservation measures	Demand for sprinkler increased	34 sprinkler system introduced

## 9. Expected Convergence

The project is expected to have convergence of programmes and schemes of various government departments and NGOs. To that extent the project has so far secured commitment for a good amount of resources through convergence. The following table provides cluster wise details on the commitment of resources through convergence in the same villages where MKSP is operational. There will be more resources mobilized through the convergence in due course.

Sr. #	District	Block	Cluster	Commitment received for convergence of resources to top up MKSP funding
1	Chhattarpur	Nowgong	Nowgong	MGNREGS, NAIP, Deptt. of Agriculture (GoMP), MPDPIP, KVKs, SOLIDARIDAD
2	Chhattarpur	Bijawar	Bijawar	MGNREGS, NAIP, Deptt. of Agriculture, GoMP, MPDPIP, KVK, SOLIDARIDAD, Forest Deptt-GoMP, CSR funding from BHEL,

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<b>Sr. #</b>	<b>District</b>	<b>Block</b>	<b>Cluster</b>	<b>Commitment received for convergence of resources to top up MKSP funding</b>
3	Tikamgarh	Jatara	Jatara	MGNREGS, NAIP, Deptt. of Agriculture, GoMP, IWMP, SOLIDARIDAD, SDTT
4	Tikamgarh	Jatara	Dighoura	MGNREG, NAIP, Deptt. of Agriculture, GoMP, SOLIDARIDAD

**10. Expenditure plan**

Sr. no.	Items	Unit detail	Unit cost	Physical target			Financial Target			Total Budget	Budget Sharing		
				Y1	Y2	Y3	Y1	Y2	Y3		ASA	Com	MKSP
<b>1</b>	<b>Organisational Development &amp; Strengthening</b>	No. of MKS		120	300	300							
1.1	Promotion & nurturing of Mahila Kisan Samooh (	No. of trainings	0.01	400	400	400	4	4	4	12	0	0	12
1.2	Mobilization & Formation of Group's Federation as Mahila Kisan Producer Companies (MKPC)	No. of events	0.12	8	8	6	0.96	0.96	0.72	2.64	0	0	2.64
1.3	Registration & incorporation of MKPC	No. of MKPC	0.5	4	0	0	2	0	0	2	0	0	2
1.4	Organising ToTs & Exposure visits for Agrani Mahila Kissans (AMK)	No. of exposure visits	0.6	4	4	2	2.4	2.4	1.2	6	0	0	6
1.5	Development of Training Tools Kits for all Agrani Mahila Kissans	No. of Kits	0.0065	400	400	400	2.6	2.6 0	2.60	7.8	1.95	0	5.85
1.6	MKPC Organisational support cost	Cost/MKPC		4	4	4	35. 24	26	27	88	0	0	88
1.7	Management Training to Governing Body of MKPC	No. of events	0.3	2	4	4	0.6	1.2 0	1.20	3	0	0	3

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Sr. no.	Items	Unit detail	Unit cost	Physical target			Financial Target			Total Budget	Budget Sharing		
				Y1	Y2	Y3	Y1	Y2	Y3		ASA	Com	MKSP
1.8	Establishment of Basic Infrastructure for MKPC like seed grading machines , Electric Motors / DG Sets, Gravity Separator	No. of sets	6	2	2	0	12	12.00	0.00	24	0	0	24
1.9	Construction of medium size Godown at MKPC for storage purpose	No. of godown	9	2	2		18	18.00	0.00	36	0	0	36
1.10	Documentation/ record keeping at Samooh & Farmer's level (Group Register, Box & Kissan Pustika etc)	Set of records	0.0065	200	200	0	1.3	1.3	0	2.6	0	0	2.6
1.11	Remuneration of Local Resource Persons (LRP)	Per100 farmers/ LRP/month	0.03	360	480	480	10.8	14.4	14.4	39.6	9.9	9.9	19.8
1.12	ToT and Exposures of LRP	No. of events	0.4	2	2	2	0.8	0.8	0.8	2.4	0.48	0	1.92
<b>Sub Total</b>							<b>90.7</b>	<b>83.50</b>	<b>52.23</b>	<b>226.43</b>	<b>12.33</b>	<b>9.9</b>	<b>204.20</b>

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Sr. no.	Items	Unit detail	Unit cost	Physical target			Financial Target			Total Budget	Budget Sharing		
				Y1	Y2	Y3	Y1	Y2	Y3		ASA	Com	MKSP
<b>2</b>	<b>Agriculture Development programme</b>												
2.1	Organizing Front line Demonstrations with MKP	Cost / FFS / Yr	0.15	40	100	100	6	15	15	36	7.2	3.6	25
2.2	Demonstration on INM & IPM ( On Major crops	Cost/trials	0.012	400	1800	400	4.8	21.6	4.8	31.2	7.8	3.12	20
2.3	Promotion of SRI & SWI	Cost/Farmers	0.004	800	1200	800	3.2	4.8	3.2	11.2	2.8	1.12	7
2.4	Participatory Selection of varieties & dissemination	Cost / Trial	0.003	600	600	600	1.8	1.8	1.8	5.4	1.62	0.54	3.24
2.5	Promotion of backyard poultry	cost/unit	0.13		50	100		6.5	13	19.5		1.95	17.55
2.6	Promotion of Vegetable Garden	Cost / V.Garden	0.025	140	220	180	3.5	5.5	4.5	13.5	1.35	5.4	6.75
2.7	Promotion of fisheries with landless group	Cost / Grp	0.5		10	20	0	5	10	15		1.5	13.5
2.8	Demonstrations on safe use of Agrochemicals	Cost/farmer (Hand glove & Musk)	0.0015	800	2000	1200	1.2	3	1.8	6	0.6	0.6	4.8
2.9	Development of trainings modules, training materials & Audio Visuals Aids #19	Lump sum	0.1	10	10	10	1	1	1	3	1.2	0	1.8
	<b>Sub Total</b>						<b>21.5</b>	<b>64.2</b>	<b>55.1</b>	<b>140.8</b>	<b>22.57</b>	<b>17.83</b>	<b>100</b>

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Sr. no.	Items	Unit detail	Unit cost	Physical target			Financial Target			Total Budget	Budget Sharing		
				Y1	Y2	Y3	Y1	Y2	Y3		ASA	Com	MKSP
<b>3</b>	<b>Land &amp; Water Resource Development</b>												
3.1	Women Managed Micro Lift Irrigation Systems	Per LI	7.8	3	3		23.4	23.4	0	46.8	7.02	4.68	35.1
3.2	Dug wells	Per Dugwell	0.9	80	120	40	72	108	36	216	21.6	108	86.4
3.3	Land improvement ( Labeling & Bunding)	Per farmers	0.05	200	400	200	10	20	10	40	28	4	8
3.4	Community Managed Water harvesting Structure like Stop dams	No. of SD	8	3	3	2	24	24	16	64	25.6	6.4	32
3.5	Micro Irrigations ( Sprinkler)	No. of sets	0.6	8	18	8	4.8	10.8	4.8	20.4	4.08	0	16.32
3.6	GIS based planning & monitoring of Land, water & agri development by Agrani Mahila ( Pilot)	Per village	0.6	4	4	4	2.4	2.4	2.4	7.2	2.88	0	4.32
<b>Sub Total</b>							<b>136.6</b>	<b>188.6</b>	<b>69.2</b>	<b>394.4</b>	<b>89.18</b>	<b>123.08</b>	<b>182</b>

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Sr. no.	Items	Unit detail	Unit cost	Physical target			Financial Target			Total Budget	Budget Sharing			Remarks
				Y1	Y2	Y3	Y1	Y2	Y3		ASA	Com	MKSP	
<b>4.</b>	<b>Programme Management Cost (with 10% yearly escalation)</b>													
4.1	Programme Coordinator (Overall)	Cost /Month	0.5	12	12	12	6	6.6	7.26	19.86	18.01	0	2	
4.2	Team Leader ( District Level)	Cost/Month	0.35	24	36	36	8.4	9.24	10.164	27.804	22.24	0	6	
4.3	Project Executive/ SMS ( Agri /engg/Social)	Cost/Month /Cluster	0.44	48	48	48	21.12	23.232	25.56	69.91	41.94	0	28	
4.4	Staff Travel	Av.Cost /Month /cluster	0.2	40	40	40	8	8.8	9.68	26.48	17.21	0	9	
4.5	Rent, electricity, telephone of the Team office (Part cost)	cost/ month/ dist. Team office	0.1	24	24	24	2.4	2.64	2.90	7.94	7.94	0	0	
4.6	Stationary & Other Consumable Cost	cost/ month/ dist. Team office	0.03	24	24	24	0.72	0.792	0.87	2.38	1.19	0	1	
	<b>Sub-total</b>						<b>46.64</b>	<b>51.304</b>	<b>56.4344</b>	<b>154.38</b>	<b>108.55</b>	<b>0</b>	<b>45.83</b>	
<b>5</b>	<b>Grand Total</b>						<b>295.44</b>	<b>387.60</b>	<b>232.97</b>	<b>916.01</b>	<b>232.63</b>	<b>150.81</b>	<b>532.57</b>	
	<b>%age</b>									<b>100</b>	<b>25</b>	<b>16</b>	<b>58</b>	

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