

PROJECT LAUNCHING EVENT
OF
MAHILA KISAN SHASHAKTIKARAN PARIYOJNA (MKSP)
KHAGARIA DISTRICT, BIHAR



**DATE: - 30TH MAY 2012 VENUE:- BRAHMA INTER HIGH SCHOOL
GROUND PIPRA, BLOCK:-CHAUTHAM, DISTRICT: - KHAGARIA
ORGANIZED BY: - ACTION FOR SOCIAL ADVANCEMENT (ASA)
WITH THE HELP OF JEEVIKA(BRLPS)**



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On 30th of May 2012 the honourable **District Development Commissioner MR. Devanand Yadav** inaugurated the launching event of MKSP organized by ASA at Pipra high school ground in Chautham Block of Khagaria District. The other guests who were in this event were **DPM BRLPS Ravishankar Kumar, LM BRLPS Mrs. Neha Kumari, BPM Sunil Kumar, Team Leader ASA Purnea, R.P.singh, Souvik Acharya from Munger and members of ASA Khagaria team.** Around 1200 women members participated in the event. The DDC started the programme by Deep prajawalan along with DPM Jeevika Ravishankar Kumar Khagaria and Team Leader Dinabandhu Bharti ASA Khagaria. In his inaugurated speech the DDC Khagaria stated that **“The government is committed to empower women and generate livelihood for them. Women participation is almost 70% in agricultural activities. If women are trained properly about the technicality of agriculture they will be able to raise their productivity and run their family and this project has all this kind of options. We will be able to eradicate poverty through this project.”** He also praised ASA and said that the organization is committed to promote livelihood at grass root level.



The BOD member of Khagaria Jeevika women Agri producer company Ltd. Mrs. Shobha Devi shared her experience of Farmer’s Producer Company. She shared all her experience regarding the submission of equity money, method of seed processing, marketing and the kind of business her FPC is doing. She also shared how to do SRI and SWI. Mrs. Salita devi from the same BOD also share her experience on the concept of shareholders.



Team leader ASA Khagaria, DPM BRLPS, BPM BRLPS and LM BRLPS also address the women members. During the speech the team Leader explains the activities of MKSP in details the purpose of forming farmer Producer Company. This needs a deep understanding and collaboration between the two agencies. Overall the community participation was very good and they are willing to form farmer Producer Company.



Media Coverage

