Mahila Kisan Shashaktikaran Pariyojana (MKSP) Launching Event

Date: 19/06/2012  Venue: Utkarmik Madhya Vidhyalaya, Chadniya, Chakai

Arranged by: Action for Social Advancement (ASA) – Jamui
On 19th June ASA Jamui Team arranged the official launching event of MKSP project at Utkarmik Madhya Vidyalaya, Chadniya, Chakai.

More than 1000 women and their family members participated in the event.

Mr. Manoj Kr. Singh, District Agriculture Officer (DAO) was the chief guest for the event. Mr. Sushil Kumar (Programme Director), Mr. Ram Ratan Singh (Deputy Programme Director), Ashok Kumar(SMS), Anil Chaurasiya (SMS), Prabesh Kumar (SMS), Saket Kumar (Manager UCO Bank, Chakai), representative from ASA-Munger team and all the members of ASA-Jamui team participated in this event.

**Guest’s Talk**

**Manoj Kr. Sing, District Agriculture Officer (DAO):**

“Jamui is a rain shade district and the condition of agriculture is also very poor from many years. But in the previous year Jamui district rank 2nd in Bihar in the field of agriculture because of many initiative of agriculture department and honorable agriculture minister of Bihar govt. ASA is also contributing for developing livelihood of poor marginal farmers. The department of agriculture will fight together with ASA to promote Jamui district rank 1st in agriculture.”

**Mr. Sushil Kumar (Programme director)** “Our department will arrange join workshop with ASA for finding & implement better alternatives for developing livelihood of mahila kisans.”

**Mr. Ram Ratan Sing (deputy Programme director)** “We will arrange trainings (once in a month) with ASA for the MKSP families regarding livelihood.
Mr. Saket Kumar (Manager UCO bank Chakai) “Banks play an important role for developing livelihood. Our bank will support ASA promoted SHGs for both savings and credit.”

Team Leader ASA-Jamui. “The aim of MKSP project is enhancing status of small women farmers by improving their strategic role in agriculture through building two tier women led collective, increased agriculture productivity and ensuring efficient backward & forward market linkage systems.”

Folk songs, jingles of Dhamsa and Madal, street play, and display gallery made the event entertaining.
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